

Own India's biggest mall and provide essential services in your neighbourhood

Special pricing at just

# ₹ 9999/-

inclusive of all taxes

Assured Banking  
BC Point



Total Healthcare  
Services



**VAKRANGEE KENDRA : WITH MICRO ATM**



Micro ATM



Assisted  
Online Shopping &  
Travel Services

# AMAZING PRODUCTS & SERVICES... ATTRACTIVE PRICING & HIGH EARNINGS !!



**Become the Banker & Essential Service Provider of your Neighbourhood!!**

## EARNING COMPARISON WITH COMPETITORS

**VAKRANGEE'S BC & ATM MODEL**

**WITH OTHER PEER'S MODEL**

**₹ 40\***

Per Bank Account Opening



**₹ 16**

Per Bank Account Opening

**0.35%\***

of the Fixed Deposit Amt (Banking)



**₹ 4 to ₹ 20**

Fixed Fee per Fixed Deposit

**Special Price at just ₹ 9,999 !!**

*inclusive of taxes*

## ESSENTIAL SERVICES



**Banking BC Point Service**



**Micro ATM Service**



**Online Demat & Trade Account Opening**



**Assisted Online Shopping**



**Total Healthcare Service**



**Bill Payments & recharges**



**Assisted Online Travel Services**

**& many more...**

\* Terms & conditions applied

- Based on Bank provided for BC point services.
- Actual earnings may vary based on shop location, demography & franchisee ambition.

**For more details, give us a miss call on 9355133599 or call on 022-69001726**

**To Apply : [apply.vakrangeekendra.in](http://apply.vakrangeekendra.in)**

# AMAZING PRODUCTS & SERVICES... ATTRACTIVE PRICING & HIGH EARNINGS !!

AMAZING PRODUCTS  
& SERVICES...  
ATTRACTIVE PRICING  
& HIGH EARNINGS

01

## NEWLY LAUNCHED SERVICES

1. HEALTHCARE SERVICES
2. ONLINE DEMAT & TRADING ACCOUNT OPENING SERVICES

02

HUGE DISCOUNTED PRICING  
ON HEALTHCARE & FREE DEMAT  
ACCOUNT OPENING

03

HIGHEST  
COMMISSION IN THE  
INDUSTRY

04

OPPORTUNITY TO EARN  
₹ 3 TO ₹ 5 LAKHS IN LESS  
THAN 3 MONTHS

## DID YOU KNOW

YOU CAN EASILY MAKE ENOUGH IN  
2 - 3 MONTHS TO COVER THE  
COMPLETE INVESTMENT:

1. STORE INTERIORS
2. ATM & OTHER EQUIPMENT
3. WORKING CAPITAL FOR BANK & ATM

## BFSI Services available at your kendra



- Account Opening
- Cash Withdrawal/ Deposit services
- Other Banking services



- Opening of Online Demat & Trading Account
- Money Transfer
- Lead Generations of Personal / Home / Business Loans
- Pan Card Service
- CIBIL Score Service



- Life Insurance
- General Insurance
- Health Insurance

## Assisted E-Commerce services available at your kendra



**amazon**

AUGMONT

- Online Shopping of Goods
- Online Shopping of Jewellery



**vHealth**  
by aetna

MediBuddy

Take it easy  
PharmEasy

- Telemedicine services
- Online Shopping of Medicines



**B BHARAT BILLPAY**

**Jio**

**CyberPlat**



(Only for Rajasthan)

- Mobile/DTH Recharge
- Bill Payments
- E-Mitra services in Rajasthan



**tsi yatra**  
Partners in Travel & Hospitality

**redBus**

- Bus Ticket Booking
- Flight/Hotel Ticket Booking



**BigHaat.com**  
ONE STOP AGRO STORE

- Online Agriculture Product & Services

## Assured Banking BC Point – Key Benefits To Franchisees

**FREE ASSURED BANKING BC POINT WITHOUT ANY EXTRA CHARGES / FEES / DEPOSITS**

**NO EXTERNAL DEPENDENCY ON BANK FOR BC POINT ACTIVATION**

**HASSLE FREE BC POINT ACTIVATION WITHIN A WEEK**

**REAL-TIME DIGITAL ACCOUNT OPENING FACILITY WITHOUT PHYSICAL DOCUMENTATION**







**HIGHEST COMMISSIONS IN THE INDUSTRY !!**

**INTEROPERABLE BANKING FACILITY : CASH WITHDRAWAL FROM ALL BANK ACCOUNTS**



Particulars	Vakrangee*	Other Banks
Account Opening	Rs. 40	Rs. 16 – Rs. 20
Fixed Deposit	0.35% of the Amount	Rs. 4 – 20 Fixed Fee
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000	↑	↓

## Benefits of SBM Banking BC Point

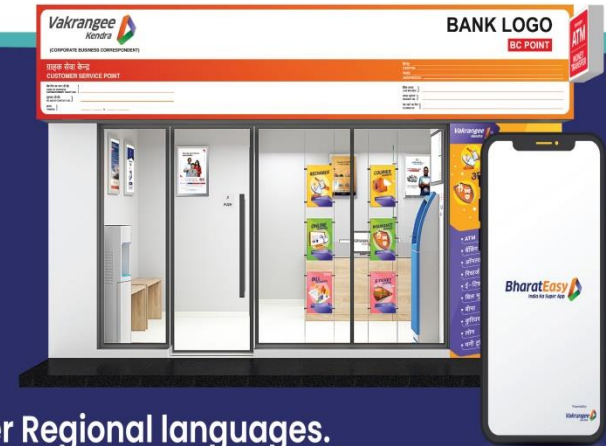
Particulars	SBM BC Point	Other Bank BC Point
Time to activate a BC Point	Less than a week	3 – 6 months
Physical Branch Inspection Required		
External Dependency on the Bank		
Distance travelled to Bank Branch for Cash Withdrawal / Cash Deposit	Less distance as Bank Branch of any Bank will work	More distance as Bank Branch of only particular tied up Bank
Account Opening - Commission to Franchisee	Rs. 40	Rs. 16 – Rs. 20
Commission for Cash Deposit / Cash Withdrawal till transaction size of Rs. 4000		

**SBM BC Point :**  
**Attractive Commissions & Monopolistic Position for Customer transactions**

**QUICK PAYBACK & STRONG PROFITABILITY**

Illustration : If Franchisee opens 5000 accounts in the first 3 months, then the Income commission from the same is

**Rs. 2,00,000 !!**  
(5000 accounts at Rs.40)



# Your Complete Health Package

- No need to travel to Clinics or Hospitals for any Medical need.
- Unlimited Tele consultation with the Best Doctors available in English, Hindi & many other Regional languages.

## Variant - 1

### Option - 1

**3 Blood Test Vouchers**  
(61 Parameters)



**Unlimited 24/7 availability\***

Tele / Video Consultation from the best doctors for 2 Members



**FREE Medicines**

Vouchers worth upto **₹ 1500/-** of Netmeds.com



### Option - 2

**3 Blood Test Vouchers**  
(61 Parameters)

**Unlimited 24/7 availability\***

Tele / Video Consultation from the best doctors for 2 Members

**FREE Medicines**

Vouchers worth upto **₹ 1500/-** of easymedico

MRP ₹. 19,900/-  
**FOR JUST ₹ 999/- INC. GST**  
LIMITED TIME OFFER

## Variant - 2

### Option - 1

**Upto 20% off**  
On more than 16500 Hospitals



**Unlimited 24/7 availability\***

Tele / Video Consultation from the best doctors for 2 Members



**FREE Medicines**

Vouchers worth upto **₹ 2000/-** of Netmeds.com



### Option - 2

**Upto 20% off**  
On more than 16500 Hospitals

**Unlimited 24/7 availability\***

Tele / Video Consultation from the best doctors for 2 Members

**FREE Medicines**

Vouchers worth upto **₹ 2000/-** of easymedico

MRP ₹. 10,600/-  
**FOR JUST ₹ 1000/- INC. GST**  
LIMITED TIME OFFER

**FREE MEDICINES**



**netmeds.com**  
India Ki Pharmacy

- OR -

**easymedico**  
Pharmacy. Health. Wellness





## NEW ATTRACTIVE HEALTHCARE SERVICES ACTIVATED AT YOUR KENDRA

### TOTAL HEALTHCARE SERVICES AT HUGE DISCOUNTED PRICING

01

EXCITING BENEFITS WITH NEW  
COMPREHENSIVE HEALTH PLANS  
AT JUST ₹ 999 & ₹ 1000

02

FREE MEDICINES WORTH  
₹ 1500 (PLAN ₹ 999) &  
₹ 2000 (PLAN ₹ 1000)

03

FULL BODY HEALTH CHECKUP -  
3 VOUCHERS OF 61 TESTS  
(INCLUDED WITH PLAN ₹ 999)

04

UNLIMITED 24x7  
TELE/ VIDEO CONSULTATION  
WITH EXPERT DOCTORS

**MediBuddy** TOTAL HEALTHCARE PACKAGE



Get Medicines Worth  
**₹1500**  
Online Prescription Available

Full Body Health  
Checkup\*  
2 Vouchers of 61 tests

Unlimited tele-video  
doctor consultation  
24/7 Availability

**ONLY @**  
~~₹8000/-~~ **₹999**

**YOU ALSO GET**

- Free Lab Test facility  
2 Voucher of 61 tests
- Specialist consultation  
For 2 Members
- Free Medicine +  
Online prescription  
Worth Rs. 1500

Available at your nearest Vakrangee kendra or  
through BharatEasy mobile app



## NEW LAUNCHED DEMAT ACCOUNT SERVICE

### UNIQUE FEATURES OF DEMAT & TRADING ACCOUNT



FREE DEMAT/  
TRADING  
ACCOUNT  
ONLINE

INSTANT  
PAPERLESS  
ACCOUNT  
OPENING

IPO  
INVESTMENTS

LOW  
BROKERAGE

MUTUAL  
FUNDS  
INVESTMENTS

**HUGE EARNING POTENTIAL!!**

# Invest Today, Secure Your Tomorrow

QUICK PAYBACK  
WITH HIGH  
COMMISSIONS !!

Open Demat And Trading Account

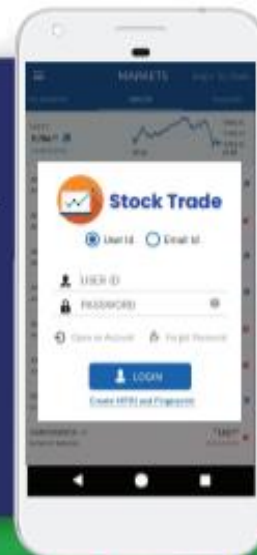
For Trading In Share Market For **FREE!**

Trade **NOW**

Secure **FUTURE**

## Services of Demat Account

- Equity Trading
- Derivative Trading
- Currency Trading
- Commodity Trading



## Key Features/ Benefits

- Zero account opening fee
- Instant paperless account opening
- Quick apply for IPO
- Live market data and Easy Trade
- Tips on stock and expert consultation

Enjoy lifetime free delivery trade\*



Mutual Fund



IPO



Trading



Basic documents needed  
(Aadhar card, Bank account & PAN Card)



Get a digital PAN Card  
made in just **30 minutes!**

## Unique Features of Assisted E-Commerce

Own The World's  
Biggest E-mall : More than  
6 Crore+ products



Monopolistic  
Offering of Marketplace &  
Assisted Healthcare ☐

Complete Healthcare Package :  
Tele medicine services and  
doorstep delivery of Medicines



POTENTIAL EARNING OF  
**Rs. 1,00,000+**  
per month



High Quality Products &  
Services at Competitive Prices

Zero Working Capital  
Requirement\*








Zero  
Inventory Model

## Bronze Model Look & Feel

Min. Area of 65 sq. ft



<b>Store Exclusivity &amp; Consistent Branding</b>		<ul style="list-style-type: none"> <li>• Exclusive store model with same service level and same customer experience.</li> <li>• Standardized layout and design by L&amp;H (Lewis &amp; Hickey)</li> </ul>
<b>Micro ATM in Outlet</b>		<ul style="list-style-type: none"> <li>• Micro ATM located within the store</li> <li>• Potential to enhance the footfall significantly</li> </ul>
<b>Centralized Monitoring System</b>		<ul style="list-style-type: none"> <li>• Centralized CCTV system. Better security at the store .</li> <li>• Full compliance with RBI guidelines</li> </ul>
<b>Digital Advertising</b>		<ul style="list-style-type: none"> <li>• Digital signage to enable centrally monitored advertisement campaigns</li> <li>• Focus to initiate advertising revenue</li> </ul>
<b>PIN-Pad Devices</b>		<ul style="list-style-type: none"> <li>• To enable various kinds of payment modes at any Vakrangee Kendra</li> </ul>

**The Interior and Branding of the outlet should be done by the franchisee as per the Design Manual provided by Vakrangee**

# ***Franchisee Financials***

## SUMMER SPECIAL OFFER : BRONZE MODEL WITH MICRO ATM

Single  
Instalment :  
All Inclusive

**Rs. 9,999\***  
(Rs. 8,474 + 1,525  
(GST) = Rs. 9,999)

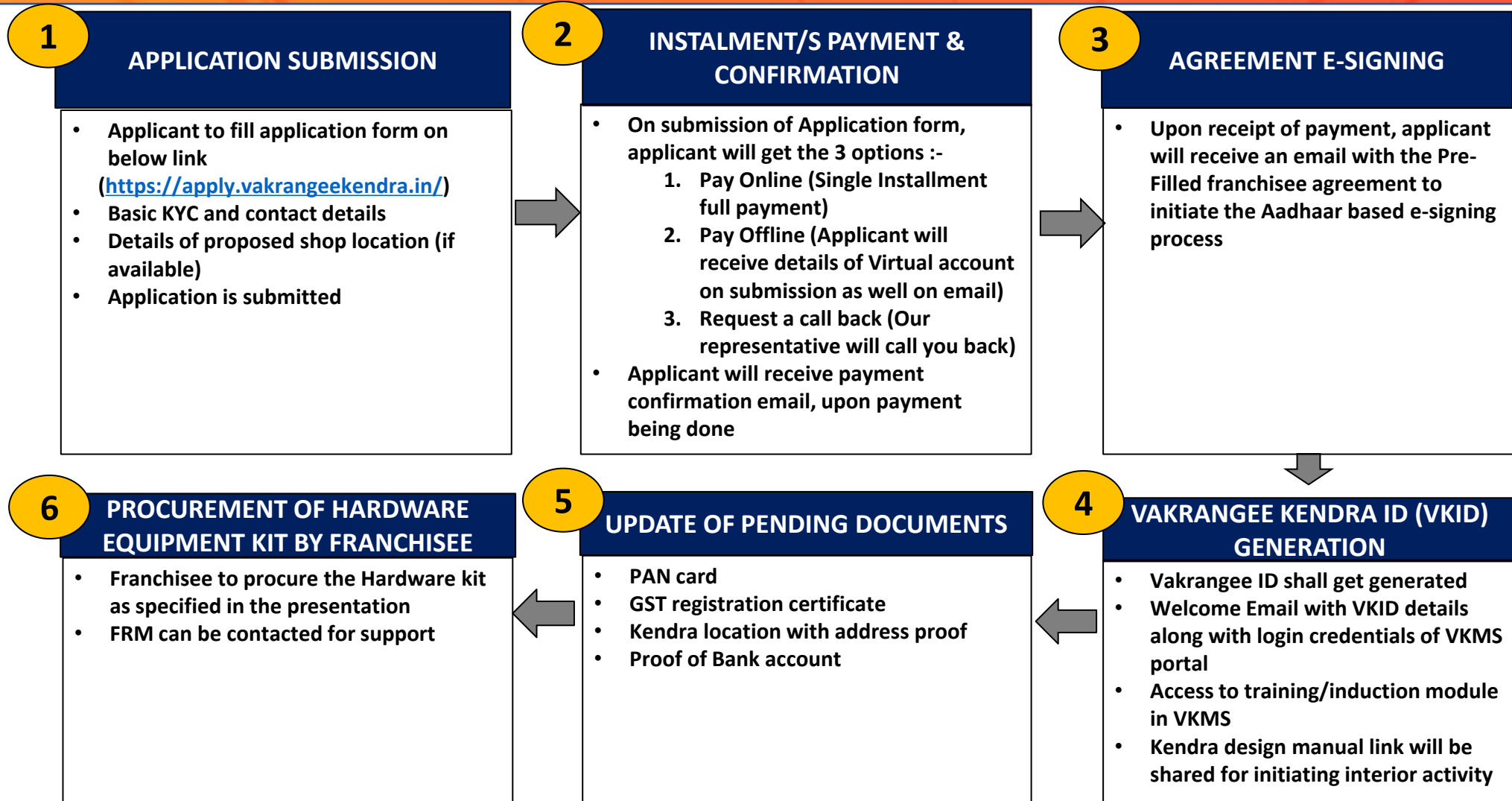
AGREEMENT SIGNING &  
VAKRANGEE KENDRA ID  
GENERATION



**Offer Prices Valid  
Only for First 1000  
Applicants !!**

**ASSURED BC POINT WITH MICRO ATM SERVICES ALONG WITH OTHER ESSENTIAL SERVICES  
FOR YOUR NEIGHBOURHOOD**

## Understanding Franchisee On-Boarding Process





## Understanding Franchisee On-Boarding Process

### 7 ACTIVATION / INSTALLATION OF HARWARE EQUIPMENTS

- Franchisee to Install the Hardware Equipment's
- FRM can be contacted for support

### 8 KENDRA INTERIOR DESIGN

- Franchisee to complete Kendra interior work as per design manual
- Franchisee to upload of photos by franchisee for Go-Live readiness
- FRM can be contacted for any query resolution

### 9 SERVICE ACTIVATION

- All services will be activated as per applicability in the franchisee location with one transaction in each service
- Training material and videos will be provided in VKMS Training Module
- FRM can be contacted for support

A

#### DOCUMENTS REQUIRED FROM APPLICANT

- Basic KYC – PAN & Proof of Address
- Shop Address Proof –
  - Lease agreement/Rent agreement **OR**
  - Proof of direct ownership **OR**
  - Power of Attorney
- GST registration certificate
- Proof of Bank Account
- Other Documents if any as required by Partners / Regulatory Bodies



### KENDRA INAGURATION & LAUNCH

- Franchisee to plan Kendra inauguration activity for creating visibility

**CONGRATULATIONS & BEST WISHES !!**

## Responsibility Matrix : Vakrangee & Franchisee

Activity	Vakrangee	Franchisee
<b>Payment</b>		✓
<b>Equipment –</b> <ul style="list-style-type: none"> <li>Laptop , POS Device, Biometric Device, Display Monitor, All in one printer, Safe with Lock, CCTV Camera with NVR, Currency Counting Fake Note detector Machine</li> </ul> <b>Optional Equipment - Digital Signage, Weighing Scale</b>		✓
<b>Service Activation - Assured Banking BC Point with Micro ATM services</b>	✓	
<b>Service Activation - Other Services such as Online Shopping, Travel, Telecom, Mobile Recharge etc.</b>	✓	
<b>Outlet location to be finalized</b>		✓
<b>Working Capital required (for daily transactions)</b>		✓
<b>Local level Marketing and awareness</b>	Marketing artwork to be provided	✓

## Equipment Specification: Franchisee

Sr. No.	Equipment	Specification
1	Laptop	Laptop: Essential : 4GB RAM, 128/256 GB SSD Drive, Micro SD Card Slot, Windows 10 Home, 1HDMI Port, 2 USB 2.0
2	Single Finger Biometric Device	Mantra Model #MFS 100 or Morpho Model MSO1300 E3 USB
3	Pin Pad Device with Card Swipe-Secrecy	PAX POS : D180S PCI X3 Mpos
4	Display Monitor	LCD / LED Monitor: TFT-LCD / LED Panel
5	Multi Function Device	Multi Function Color Printer, Scanner and Copier
6	Cash Counting and Fake Currency Machine	Currency Counting & Fake note Detector: UV/MG/IR Detection, Feeder & Holder capacity-100 note or higher
7	Digital Signage (Optional)	Android Display 32": Resolution-1366x768, Android Operating System, 1GB RAM, 8GB ROM, 2 HDMI Ports, 2 USB Ports, 1 Lan Port, Wall Mount – Included
8	CC TV Camera	2 MP Dome IP Camera , 4 Channel NVR 2 TB surveillance HDD:- 01 Nos.4. 4 Port POE Switch (HIKVISION, Dlink, TPlink)
9	UPS	1 KVA UPS with battery backup of minimum of 1 hour (Backup should be decided depending on the power situation in the Kendra location)

## Case Studies : Nextgen Top Performers



**SHAWAN  
ALI**

Franchisee – **SHAWAN ALI** from a **Tier-3** location of Uttar Pradesh have Earned **1,30,483** in just one month from **BFSI – Banking Services**

**Number of Accounts  
Opened-39**

**Total Transaction Value-  
2,57,16,790**



**KAJALBEN  
PATEL**

Franchisee – **KAJALBEN PATEL** from a **Tier-2** location of Gujarat have Earned **28,065** in just one month from **BFSI-DMT Services**

**Number of Transaction-  
1,266**

**Total Transaction Value-  
43,56,847**



**DEEPAK  
KUMAR**

Franchisee – **DEEPAK KUMAR** from a **Tier-3** location of Haryana have Earned **4,13,400** in just one month from **Healthcare Services**

**Number of Transaction-  
2067**




**Total Transaction Value-  
20,67,000**

# ***NextGen Vakrangee Kendra : Committed to ESG & UN SDGs***

## Sustainability ESG Performance Update

*Global recognition reflects company's commitment to further enhance its corporate governance and transparency standards. Company has achieved Global recognition across various platforms for its superior ESG performance and long term Business sustainability. Vakrangee Limited has been accepted as a Signatory of the United Nations Global Compact.*

Company has been successful in benchmarking its performance on a wide range of industry specific economic, environmental, governance and social criteria that are relevant to the growing focus on Business sustainability and financially relevant to the corporate success.

Sr. No.	ESG Assessment & Rating platform	Vakrangee Ranking	
1	Sustainalytics ESG Risk Assessment Rating	Globally ranked No.1 in the Sustainalytics ESG Risk rating rankings out of the 816 companies assessed in the Software and Services industry across worldwide	
2	SAM Corporate Sustainability Assessment (CSA) –S&P Global	Globally ranked No. 13 Company in the global industry ranking and ranked No. 9 in the Corporate Governance global industry raking based on RobecoSAM – S&P Global ESG Score	 Now a Part of <b>S&amp;P Global</b>
3	Bloomberg Gender Equality Index (BGEI)	Included in the Bloomberg's 2021 Gender-Equality Index (GEI). The 2021 Bloomberg GEI comprises of 380 companies across the world with a combined market capitalization of USD14 Trillion Headquartered in 44 countries and Regions across 11 sectors	

# ***About Vakrangee***

## About Vakrangee

Vakrangee is a technology-driven company, focusing on creating India's largest network of last-mile retail outlets. We have emerged as a "one-stop shop" digital convenience store providing a variety of services such as banking, insurance, ATM, e-governance, e-commerce, logistics and financial services.

**"Vakrangee aims to be the most trustworthy physical as well as online convenience store across India."**



### 19,230+ Nextgen Kendras\*

One of the large franchisee network companies with presence in 5,430+ postal codes

### 30+ Years

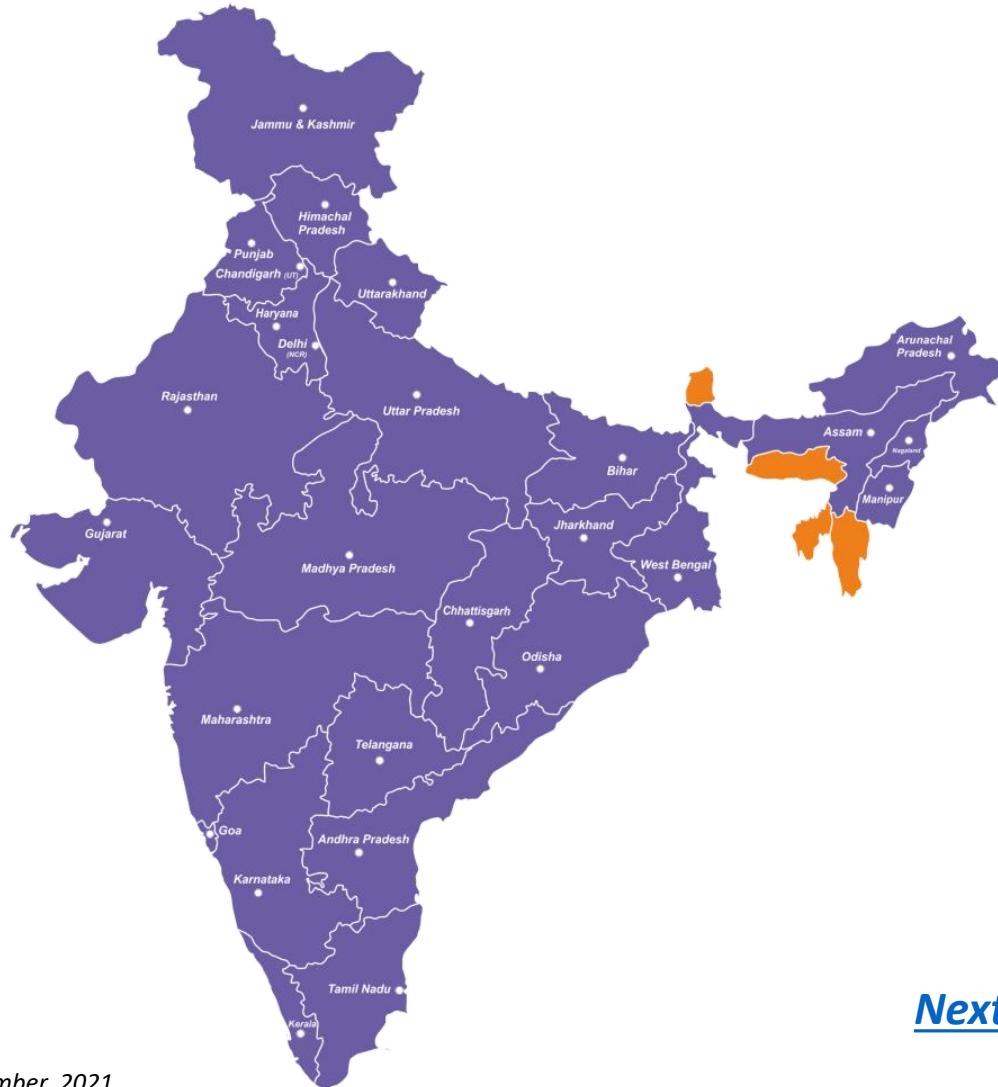
Founded in the year 1990, Vakrangee has 30+ years of service excellence

### Debt-free Company

A company with zero debt



## Our Presence



**19,230+** OUTLETS\*

**33** STATES & UTs

**560+** Districts Covered

**5,430+** Postal Code Covered

**80%** Presence in Tier IV & VI  
Cities

[Nextgen Vakrangee Kendra Locator](#)



- As of 31<sup>st</sup> December, 2021
- No of Outlets 13,610+ fully Operational outlets and 5,620+ Outlets are under Service Activation stage

## Contact Us

**Apply For This Unmissable Opportunity\***



**Apply Now at - <https://apply.vakrangeekendra.in>**



**For more details:**

- Please give a miss call on – 9355133599 or call on - 022-69001726  
(10 am to 7 pm - Monday to Saturday)**



**Visit - [www.vakrangee.in](http://www.vakrangee.in)**

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